

Career Guidance 2020



How to choose the career that you love and can excel?



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Unnikrishnan K. B.

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Are you a parent of a child in 10th Standard and above? If not, are you looking forward to change your job or career or planning to start new business? Then it is worth investing 10 minutes to read more.

Before helping the children to choose their career, it is wise to find out what our children really want, what they are capable to achieve, what and how they can contribute to the world to make it a better place and what they will enjoy.

Do you remember the young engineer who was passionate to become photographer in Three Idiots movie- the role of Farhan Qureshi played by actor Madhavan?



Even though Farhan struggled to convince his parents, he was fortunate to get blessings of parents to chase his dream career and succeed beyond expectations in the movie.

Have you thought about the dilemma of Farhan's father – either to permit son to choose the apt career for him or reject his request? Many of us may face similar situations for answering to our children.

Imagine the other possibility- what if, Farhan would have suppressed his dreams (to please the parents) and went to pick up the job of an engineer in a factory.

- a. What would have been his involvement in the work in the production floor?
- b. What level of job satisfaction he would have experienced?
- c. How his employer would have rated his job performance?
- d. How he would have felt by burying his photography passion?
- e. How he would have missed his purpose of life -to conserve the nature through his pictures and books on wildlife?
- f. If Farhan would have lost his job or his salary got reduced to half in CoV-19 pandemic scenario in 2020, what is that he needs to chase engineering or photography as a career to rebuild and live happily for rest of his life?





Cool Captain M. S. Dhoni left his job in Indian Railways (against the wish of his father who understood the value of safe and secured Govt. job) to follow his passion by convincing the family. Dhoni leveraged his talent and skills to enjoy cricket and excel in it. Dhoni's decision to choose his career, made more than hundred crore Indians proud about their country through the history he created in the stadiums across the world.



Lieutenant Colonel Mahendra Singh Dhoni valued risk taking, achievement, teamwork, hard work, continuous learning etc. from his teenage. Nation recognized him with Rajiv Gandhi Khel Ratna Award (2007), Padma Sree (2009), Padma Bhushan (2018). His net worth is more than \$111 million (USD) or 758 Crores (INR).

Former Captain of Indian cricket team, one of the best opening batsmen in the world, author, actor, cricket commentator Padamabushan Sunil Manohar Gavaskar told that "When I die, the last thing I want to see is the six that Dhoni hit in the 2011 World Cup final".

One of the greatest batsmen in the history of cricket, former captain of the Indian national team, former Member of Parliament, winner of highest awards and recognitions like Rajiv Gandhi Khel Ratna, Maharashtra Bhushan Award, Padma Shri, Padma Vibhushan, Bharat Ratna Sachin Ramesh Tendulkar told that "Dhoni the best captain I have played under".

A scientific career guidance process will help students and people who lost their jobs in CoV-19 to find out apt career for them to succeed and excel with ease and joy. There are many theories published about methods to find the purpose of life, which are used in career guidance. Abraham Maslow (Hierarchy of Needs-1954), Dr. Deepak Chopra (The law of Dharma-1994) and Hector Garcia & Albert Liebermann (IKigai-2016) are popular ones. Latest among this category is the book (2020) written by Wing Commandar Jo Paulson "Make Your Purpose Your Profession - Three Easy Steps to select the careers you will love!". This small book provides a comprehensive process to choose the career by incorporating- Purpose of life, Career Interest, Reasoning abilities, Skills, Values (Needs& Wants), Personality and Other skills (like Emotional Intelligence, Sales, and Entrepreneurship).

One student may have career interest to become a doctor. The personality, values, reasoning ability and other skills required could be different to become a good gynecologist, neurosurgeon, skin specialist, pediatrician, ophthalmologist, oncologist, endocrinologist, cardiologist, nephrologist and anesthesiologist.





A driver of a vehicle used to transport factory employees, who had lost his job in CoV-19 pandemic scenario, may require help to find more suitable job to get employed. His career interest is to become a great driver. Should he become a truck driver or inter-state bus driver or school bus driver or ambulance driver or taxi driver or fire engine driver or Govt. dept. car driver or car driver of a business man or local bus driver or tractor driver?



These jobs (available for who are passionate and qualified to become drivers) need different personality traits, values, cognitive (verbal/numerical/abstract/special/technical reasoning) abilities and purposes in lives to excel.



Globally accepted online tools are available to get insights about our personality, values, career interest, reasoning abilities etc. from psychometric assessment providers at affordable rates. Consulting organizations like TransCat People Solutions Pvt. Ltd. is providing career guidance sessions and globally accepted online assessment tools to students and to those who would like to change their job or career.

There are enough opportunities in India for certified career counselors. Retired officials, teachers, lecturers, professionals etc. can go through three days certification program to learn career-counseling process by leveraging assessment tools. Online certification program for six half days is also available for the same in India.



Leveraging human talent to create more products and services in India and consume locally as well as sell globally is easy way to create Atmanirbhar Bharath. This can be achieved by scientifically guiding our students and young workforce to follow their passion and utilize their unique talents and skills to realize their purpose of life.

Unnikrishnan K. B. <u>unnikrishnan@transcat.in</u> +91 9590202404



Principal Catalyst- People Practices
TransCat People Solutions Pvt. Ltd.
Secretary, Rotary Club of Bangalore Sneha (2020-21)